

Penn State Career Connection -

Join the ***Penn State Career Connection*** – a LinkedIn Group focused specifically on connecting Penn State students with employers regarding career-specific issues. You will be able to engage in a discussion with a wide range of employers on general career topics such as resume writing, interviewing, job search strategies, workplace trends, and employment/recruiting trends. You will also have the opportunity to join a subgroup(s) most relevant to your career interests (e.g., communications, counseling, engineering, etc.). As a member of a career-specific sub-group, you can participate in group discussions, read posted articles, and discuss opportunities with employers in your chosen career field. You will also be able to interact individually with employers to (a) become aware of job/internship opportunities at their organization and/or (b) receive career advice and information related to your career field.

Following are more concrete benefits of joining the *Penn State Career Connection*:

- Build a professional online presence to attract employers.
- Connect with employers in a meaningful way (mentoring, networking).
- Research organizations and career paths through identifying real people working within that organization and on that career path.
- Uncover career opportunities from a broader array of employers who don't typically recruit on campus.
- Learn life-long networking skills.
- Broaden your knowledge of career fields and employment trends through participating in discussions and reviewing posted articles.

To join the ***Penn State Career Connection*** Linked-in Group, first create your LinkedIn account at www.linkedin.com. Then search for ***Penn State Career Connection*** under the "Groups Directory" tab within the "Groups" section of Linked-in. Note: Linked-in is one of the most widely-used online professional networking sites containing close to 50 million members.

We encourage you to consider joining the ***Penn State Career Connection***. It's a convenient way to connect with employers and broaden your network of contacts! Feel free to email us with any questions you might have.