Make Stronger Connections with Students and Build Your Brand On Campus

Recruit Students
- Recruit through On-Campus Interviewing
- Participate in Career Fairs and next-day interviews
- Conduct Information Sessions
- Post available job opportunities and/or leads to Nittany Lion Career Network
- Join Nittany Lion Career Network for access to resume books and the ability to email students directly from the system
- Spend a day “In Residence” at Career Services to enable students to drop-by and discuss various opportunities
- Advertise in a Career Services publication or The Daily Collegian, the student newspaper

Mentor Students
- Host a work-shadowing student on-site
- Join LionLink to become a Career Mentor
- Critique student resumes at Resumania
- Sponsor an in-class project (e.g., The Learning Factory)
- Present to student clubs on a topic related to the job-search or industry-specific trends

Network with Student and Faculty Groups
- Join the Penn State Career Connection LinkedIn group to connect with students
- Have your PSU alumni produce a Candid Careers video
- Invite select students to share a meal while you are on campus
- Participate on Industry or Employer panels
- Collaborate with student and multicultural organizations
- Talk to Department Heads identified within the Directory of University Personnel
- Present to Penn State Career Services professional staff

Contact us to learn more about these opportunities:
- On-Campus Interviewing, Information Sessions, or Nittany Lion Career Network: Katelyn Long or Leslie Pollard, 814-863-0225 or oci@sa.psu.edu
- Career Fairs and next-day interviews: Corinna Fisher, 814-865-5131 or careerfairs@sa.psu.edu
- Advertising opportunities: Courtney Wozetek, 814-863-0539 or cmk176@sa.psu.edu