

# Creative Resume Sample

ADVERTISING PROFESSIONAL

**CONTACT**

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**EXPERIENCE**

**ADVERTISING CHAIR**  
 Sigma Sigma Sigma / 2020 – Present  
 Utilized Canva to create weekly posts for Instagram to promote the organization and connect with over 100 alumni  
 Collaborated with a team of 5 to brainstorm new projects and materials for recruitment and fundraising efforts

**THON CHAIR**  
 Sigma Sigma Sigma / 2019 – 2020  
 Collaborated with a team of 7 to develop fundraising efforts for pediatric cancer research  
 Organized 10 events to raise over \$6k to contribute to Penn State's THON event in February 2020

**IN-CLASS TEAM MEMBER**  
 COMM383A Webcast Production / 2020  
 Worked in a team of 3 to create, develop, and produce a live online webcast on how Penn State students deal with mental health in college  
 Lead the technical creation and live broadcast using YouTube

**BARTENDER**  
 Champs Downtown Sports Bar and Grille / 2018 – Present  
 Work in a team of 12 to provide the customer with a positive experience while serving up to 150 people  
 Utilize communication skills by serving customers and problem-solving when orders are incorrect to ensure return business

**EDUCATION**

**B.A. ADVERTISING**  
 Pennsylvania State University  
 University Park, PA  
 2018 – 2021  
 Cumulative GPA 3.1  
 Major GPA 3.4

**SKILLS**

HTML / Java Script  
 Adobe Photoshop / InDesign / Creative Suite  
 Spanish

# JAIMEE LOPEZ